

**Challenge Events Team
Spinal Injuries Association
SIA House
2 Trueman Place
Milton Keynes
MK6 2HH**



Hello!

Thank you for enquiring about Skydiving for SIA. We are looking for people from all over the country to make a sponsored tandem parachute jump on our behalf and in return as long as you raise the minimum sponsorship you'll actually jump for FREE! Everything you need is enclosed in this pack including your reservation form; we've made everything as easy as possible for you to take part.

Every year in the UK over 1,000 people experience a spinal cord injury, which works out on average as 3 new injuries every day. Most spinal cord injuries result in paralysis and the impact of an injury can turn lives upside down. The Spinal Injuries Association is a registered charity which supports spinal cord injured individuals and their families from the moment of injury and for the rest of their lives.

Sponsorship:

To take part in a tandem skydive we ask that you raise a minimum of £395 sponsorship money in order for you to jump for free. In addition to this, every extra pound that you raise over the minimum comes straight to the charity, so please try to raise as much as you possibly can!

The enclosed information has been written by the professional events company Skyline who facilitate the co-ordination of tandem skydives for SIA and receives a flat rate per jumper for doing so.

Raising the Minimum Sponsorship:

You may have some concerns about raising the minimum sponsorship, please don't! We'll provide you with the following to help make raising the minimum sponsorship as easy as possible for you:

1. **A full fundraising support pack** when you sign up for the challenge with detailed information, including hints and fundraising ideas about how to make your fundraising easy.
2. **We can help tailor your fundraising plan to suit your lifestyle** again making it as easy as possible to help you raise the minimum sponsorship. We're only a phone call away so please do not hesitate to call if you need any help.

The 'credit crunch' is working in our favour. We are finding that people taking part in our fundraising events are on average raising 7% more than usual! At this time people still want to give to charity but prefer to do so via a familiar face – you've chosen the perfect time to get involved.

We sincerely hope that after you have read through this information pack you will decide to give it a go. We always need funds in order to continue to provide our support and services to spinal cord injured people and don't forget, all you have to do is raise the minimum amount of sponsorship and you will get to jump for free!

Good luck with raising your sponsorship and we look forward to hearing from you soon.

Kind regards

A handwritten signature in black ink, appearing to read 'S. Tennent', written in a cursive style.

Sarah Tennent
Challenge Events Manager

Tel: 0845 678 6633 ex.217

Email: s.tennent@spinal.co.uk

P.S. Please can you help SIA promote our Skydive Challenge by displaying the poster on the front of this pack in a prominent place, for example on a work notice board, at your gym or in your local pub or takeaway! If you are able to help by displaying even more posters please give us a call so that we can put some in the post to you.

10,000ft Parachute Jump!

What's it like?

Imagine standing at the edge of an open doorway in an aircraft flying at 10,000 feet - the noise of the engines and the wind ringing in your ears with only the outline of distant fields below. Now imagine leaning forward out of that doorway and letting go - falling forward into the clouds, diving down through the air as you start freefalling at over 120mph! Then imagine the peace and quiet as the canopy opens, the steering toggles come down either side of you and you begin a tranquil parachute descent from a mile up in the air, steering yourself back down to the centre of the drop zone below. Imagine being able to do this for FREE whilst harnessed to a professional freefall parachute instructor and at the same time being able to help a worthwhile charity! Stop imagining, it's real and it's happening all the time and you can be part of it.

What does the jump involve?

Technically the jump is called a 'Tandem Skydive'. It is a Skydive because you will be freefalling through the air (without the parachute deployed) for several thousand feet; it is in Tandem because you will be harnessed to a professional parachute instructor at all times throughout the descent. This is the only way you can jump from such an altitude without spending thousands of pounds becoming a freefall parachutist. This is literally the chance of a lifetime!

This jump is also much less demanding than the traditional 'static line' jump as the jump and training are completed in one day and your instructor will be in control of your landing.

Points to remember:

- Jump and training completed in one day
- Harnessed to an experienced parachute instructor at all times
- Jump from at least 10,000 feet - just like the professionals
- Freefall down to 5,000 feet - falling through the air at 120 mph!
- Ride the parachute down to the ground - we teach you how to steer onto the drop zone
- Landing controlled by your instructor
- Certificate to prove that you have completed a 'two-mile high' Tandem Skydive!

What must I do to qualify for a free jump?

All you have to do is raise £395 (or more!) for The Spinal Injuries Association by asking your friends and colleagues to sponsor you. Please do not be put off by this amount – we find that most people not only meet their fundraising target, they actually exceed it by some way! Once you register to jump you'll be sent an SIA fundraising support pack, including sponsorship forms and lots of other fundraising ideas. If you ask everybody you know to sponsor you, you will find you can quite easily raise the minimum £395 sponsorship and remember, every penny you raise over the minimum will be further contributing to The Spinal Injuries Association and giving **you** the chance to make an exhilarating freefall parachute jump for FREE!

Any questions, call

020 7424 5522



So what do I do next?

Simply read the following pages entitled 'Important Information' and 'Paying Your Sponsorship Money'. After that all you have to do is choose a date for your jump and complete the enclosed reservation form and then make a thrilling parachute jump in support of The Spinal Injuries Association!

The great thing about taking part in a tandem skydive for SIA is that you can do it when you want to, and where you want to. There are over 20 jump sites across the UK to choose from, and you can jump all year round. Please see the map at the end of this pack for details and locations of the jump sites.

Alternatively, on 27th June 2009, SIA will be holding a very special fun filled day at Hinton airfield in Oxfordshire; to celebrate SIA's 35th anniversary we are looking for 35 people to take part in a tandem jump in one day. This is not just a day for those adventurous enough to take on our 35th anniversary challenge; this will also be a day out for all the family as we hold a BBQ and other entertainment throughout the day.

Important Information


When can I jump?

Jump dates fill up quickly, as such we have organised a select number of dates for you to choose from, which are listed on the enclosed reservation form. If you are unable to jump on any of these dates please contact us on the number below to arrange an alternative date.

Where is the airfield?

There are over twenty British Parachute Association approved centres across the UK – please see the enclosed map for their location. Once we have received your reservation form we will do our best to place you at your nearest centre but if this is not possible we will contact you to discuss the alternatives. We only promote jump sites who have confirmed with us that they are able to accommodate the needs of Spinal Cord Injured people; however if you are SCI then we would specifically recommend that you look at jumping at Hinton in Oxfordshire or Brigg in North Lincolnshire

What are the key facts?

	Tandem Skydive
Minimum Sponsorship Level	£395
Jump Altitude	10,000ft
Duration	1 day
Jump solo or with instructor	With an instructor
BPA approved certificate	
Comments	Ideal if you want to experience 120mph freefall without having to do a day's training

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Are there any restrictions on age or health?

	Tandem Skydive
Age	16 and over
Weight	Under 15 stone

Please note for all jumps your weight should be roughly in proportion to your height and some centres have lower weight limits - please contact us for details. The principal medical restrictions for all jumps are diabetes, epilepsy, fits, recurrent blackouts, heart or lung disease, and some cases of asthma. You will be required to sign a medical form before your jump declaring your fitness to take part - this will be sent to you upon receipt of your reservation form but is also available on request. Those under the age of 18 will need the medical form signed by a parent or guardian; those aged 40 and over, or those with a medical condition, will need it signed by their doctor.

Pre-existing physical conditions will not necessarily prevent you from taking part but please do inform us of any physical conditions as this may affect the location of your jump; if you are in any doubt then please contact us for further information.

What about insurance?

You will automatically be covered for up to £2,000,000 third party insurance but this will not cover you for personal injury. Should you wish to take out cover for personal injury you should either arrange this through your own broker or you can contact us on the number below and we will send you a Personal Insurance Form.

How do I book my place for a FREE jump?

Simply complete the enclosed reservation form and send it to us as soon as possible and certainly no later than the latest booking date indicated on the form. Please note you must also provide a £70 booking deposit made payable to 'Skyline' which can be taken out of your minimum sponsorship money.

Paying your sponsorship money

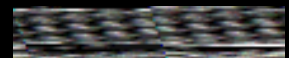
You have four weeks from the date of your jump before your money to charity is due. Full details of our sponsorship payment system are included on the following page entitled 'Paying Your Sponsorship Money'.

Finally

We sincerely hope that you decide to give it a go - it has often been described as a thrilling 'once in a lifetime' experience and is an excellent way in which to raise funds for such a worthwhile cause. There will be lots of other people trying parachuting for the very first time on the day, so you are welcome to bring along your friends and family so they can watch you on a day you will simply never forget: The day you perform an exhilarating skydive or parachute jump in aid of The Spinal Injuries Association.

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Paying Your Sponsorship Money

The following sponsorship system makes it easy for you to take part and ensures that you do not have to pay all of your sponsorship money in advance. At all airfields you must pay for your jump and training on the day but your money to charity is not due until four weeks after you have completed your jump. Remember, as long as you raise the minimum sponsorship level for your jump, £395, you can recover both the cost of the booking deposit and the jump from your sponsorship money - which means you get to jump for FREE!

Booking Deposit

Whichever airfield you jump at you must provide the standard £70 booking deposit which must be sent in advance but can be taken out of the minimum sponsorship that you raise.

On the day payment and sponsorship

Payment for your jump will be required on the day which will be approximately £195. You must also provide the remaining sponsorship money due to the charity but this can be post dated by up to four weeks. Please note that any personal cheques must be supported by a valid cheque guarantee card. This post dated method of payment makes it as easy as possible for you, allowing you plenty of time to collect your sponsorship money after the jump before it is due to the charity.

NOTE

All jumps require you to send in your reservation form and booking deposit before we can start organising your jump for you - please do this as soon as possible so that we can give you the date of your choice and so that you can start preparing yourself for what has often been described as 'the experience of a lifetime'!

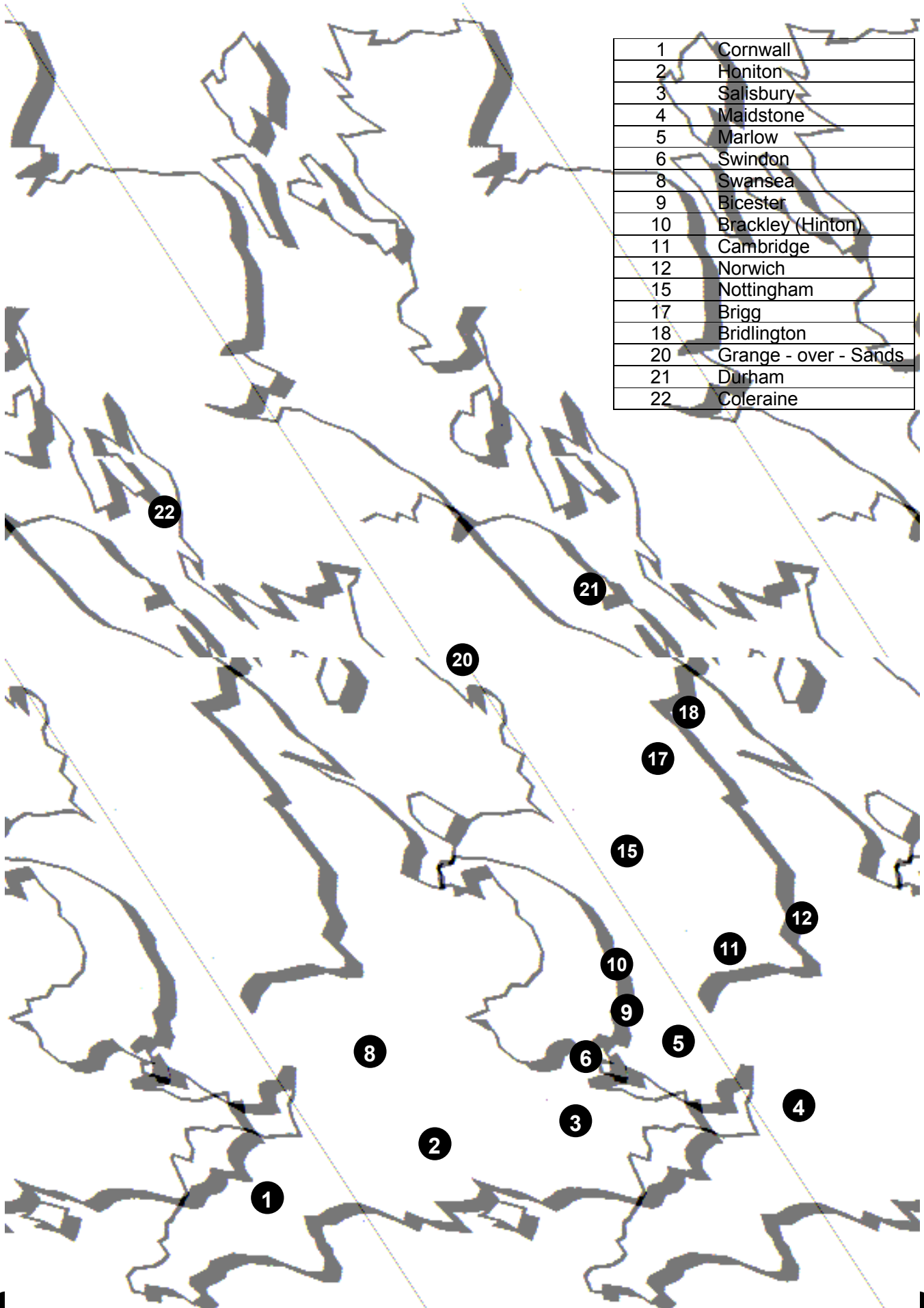
Reserve your place today!

Any questions, call

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1	Cornwall
2	Honiton
3	Salisbury
4	Maidstone
5	Marlow
6	Swindon
8	Swansea
9	Bicester
10	Brackley (Hinton)
11	Cambridge
12	Norwich
15	Nottingham
17	Brigg
18	Bridlington
20	Grange - over - Sands
21	Durham
22	Coleraine



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