

Business Membership Scheme



Who are SIA?



We are the expert, guiding voice for life after spinal cord injury. At SIA, we believe everyone affected by spinal cord injury can, must and will achieve a fulfilled life. Our aim is to reach everyone with a spinal cord injury, tackle whatever barriers they face, and connect them to all the help and support they need to flourish in their lives, in the way they want and choose.

Many of our Trustees, staff members and volunteers have a spinal cord injury, and 60% of our members are living with a spinal cord injury - so the advice we give really does come from personal experience.

Why join SIA's Business Membership?

There are an estimated 4,400 new cases of spinal cord injury per year in the UK. This equates to someone becoming paralysed every two hours. Their world – and that of their family – is turned upside-down. As a result, the estimated prevalence of spinal cord injuries in the UK has risen to 105,000.

Our NHS helps put newly injured people on the road to rebuilding their lives; we guide them throughout the rest of the journey.

By becoming an SIA Business Member, you're not just joining a network - you're becoming part of a community dedicated to improving lives. You'll gain access to a wealth of expertise, networking opportunities, and the chance to make a real difference in the lives of people with spinal cord injury.

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Our tiered structure

We understand that businesses come in all shapes and sizes. That's why we've developed a tiered membership structure that allows companies of all sizes to participate at a level that suits them.

Depending on your company turnover will determine your annual fee. This structure ensures that businesses of all sizes can contribute to and benefit from our network, fostering a diverse and inclusive community of support for people with spinal cord injury.

To register your interest please fill out the form [here](#).

Benefits of SIA Business Membership

Regardless of your membership tier, you'll enjoy a range of benefits designed to provide value to your business while supporting our crucial work:

1. Expert Advice and Information

Tap into decades of lived experience and specialist expertise to enhance your understanding of spinal cord injury and the needs of those affected.

2. Brand Association

Use the SIA Business Member logo on your website and marketing materials, demonstrating your commitment to supporting people with spinal cord injury.

3. Enhanced Visibility

Your company logo and information will be featured on SIA's website in a dedicated Business Membership section, increasing your visibility among the spinal cord injury community and beyond.

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Benefits of SIA Business Membership

4. Network Directory Inclusion

Be part of our comprehensive Network Directory, connecting you with other businesses, professionals, and organisations in the sector.

5. FORWARD Magazine Subscription

Receive a free subscription to SIA's FORWARD magazine, available in digital format. Stay informed about the latest developments, stories, and insights in the spinal cord injury community.

6. Increased Media Exposure

Benefit from opportunities to share information about your company's work through SIA's social media channels, website, and regular e-newsletters, reaching a targeted and engaged audience.

7. Early Access to Opportunities

Get early notice of upcoming sponsorship and partnership opportunities, allowing you to plan your engagement and support in advance.

8. Event Privileges

Enjoy priority access and discounted entry across SIA's events portfolio, including conferences, workshops, and fundraising activities.

9. Networking Events

Access exclusive networking events, connecting with other businesses, professionals, and individuals in the spinal cord injury community.



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How your Membership supports our work



Your membership fee directly contributes to SIA's vital work. Through our Strategy 2030, we're committed to:

- 1. Creating a health and care system that works for people living with spinal cord injury.**
- 2. Doubling the number of members accessing our network of services.**
- 3. Encouraging the UK government and public to champion the cause of people living with spinal cord injury and their families.**



We'll achieve these goals through four key approaches:

- 1. Providing critical health and care support for people with spinal cord injury.**
- 2. Coordinating a network of support services nationwide.**
- 3. Building vital specialist expertise across the health and care sector.**
- 4. Campaigning for change.**

Your support as a Business Member is crucial in helping us realize these ambitions and make a real difference in the lives of people with spinal cord injury.

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Other ways to support SIA

While Business Membership is a fantastic way to support our work, there are many other ways you can get involved:

- 1. Event Sponsorship:** Sponsor one of our many events throughout the year, gaining visibility while supporting our cause.
- 2. Fundraising Activities:** Organise or participate in fundraising activities with your team, boosting morale while raising vital funds.
- 3. Volunteer Opportunities:** Offer your time and skills to support our various initiatives and projects.
- 4. Awareness Campaigns:** Help spread the word about spinal cord injury and our work through your own networks and platforms.

We're always open to new ideas and collaborations, so don't hesitate to reach out if you have other ways you'd like to support our work.



How to join

Joining SIA's Business Membership program is simple. Here's how to get started:

- 1. Register your interest [here](#) and a member of the team will be in touch.**
- 2. We'll guide you through the application process and answer any questions you may have.**
- 3. Once your application is approved, we'll welcome you to the SIA Business Membership community and provide you with all the resources you need to make the most of your membership.**